

Dear Applicant,

Thank you for your interest in presenting at a MANIA convention. We are pleased that you have chosen to apply for a SCW Fitness Education Presenter position and wish you success with your application.

There are 7 MANIA conventions:

Philadelphia MANIA – January/February
California (San Francisco) MANIA – March
Florida (Orlando) MANIA – May/June
Atlanta MANIA – July

Dallas MANIA - August
Midwest (Chicago) MANIA - October
Boston MANIA – November

Please know that there are only 60-65 presenter positions for each MANIA, including sponsored sessions. SCW Fitness Education requires sponsors in order to hold these events. As a result, sponsored sessions often take priority. Very few new presenters are accepted for each event. SCW Fitness Education strives to find versatile presenters who are at the forefront of their discipline, excel at teaching several types of classes and are interested in presenting at least two workshops, lectures and/or master classes. Please understand that SCW Fitness Education receives hundreds of applications each year. Our goal is to identify cutting-edge programming and innovative instructors.

Before completing the requested information in this package, please read the following carefully:

- Applicant should try to be available for the entire 3-day convention (Friday-Sunday), but exceptions may be made.
- Applicant must have email access and must submit all requested materials via attachment.
- Applicant cannot present at any other industry-related events within a 250-mile radius of MANIA 30 days prior and 30 days after the specific MANIA, unless prior arrangements have been made.
- Applicant must always perform all fitness modalities (step, dance, water, etc.) according safe and acceptable industry guidelines.
- Applicant confirms that she/he has a fitness-related degree from an accredited academic institution and/or certifications by both ACE and AFAA and can produce verifying documentation.
- All aquatic presenters must have ACE, AFAA and AEA certifications.
- Applicant must also be a CEC provider for ACE and AFAA and AEA when applicable. SCW can assist with this process.
- Applicant agrees to use equipment provided by SCW sponsors when applicable.
- Applicant understands that presenter compensation requirements strongly influence presenter selection. The opportunity to speak at a world-recognized fitness conference is significant; therefore, most first-time MANIA presenters may not be compensated for flight, hotel or presenting fees.
- Applicant understands that all aquatic workshops have water and land (lecture) components. Sessions may start in water, while some may start on land. Presenters must adjust programming accordingly for all session submissions.
- Applicant understands that, if accepted, session handouts may not exceed four (4) pages.
- Applicant understands that it is the choice of the Applicant to include/not include a video/DVD with the Presenter Application, and that SCW reserves the right to request a video/DVD at any time during the application process.
- Applicant understands that incomplete applications will not be accepted.
- Applicant agrees to resubmit presenter application should reconsideration be desired.
- Resubmission is permitted (and encouraged) 60 days after rejection letter is received.

Thank you for your interest in presenting for SCW Fitness Education. Please note that you will not be notified once your application is received. You will be notified within 60 days of your application if you have been accepted as a Presenter. Should you wish to find out the status of your application, please contact brochure@scwfitness.com. If you choose to re-apply, you may do so 60 days after rejection letter is received.

For further information, or to know the status of your application, please contact SCW by email at: brochure@scwfitness.com or call (877) SCW-FITT.

Sincerely,

Sara Kooperman, JD
CEO, SCW Fitness Education

MANIA PRESENTER APPLICATION FORM

Presenter Materials **MUST** include the following:

- PRESENTER APPLICATION FORM
- COURSE APPLICATION FORM for each program submission, including AV and equipment needs
- CURRENT RESUME: including (a) all fitness-related degrees and or fitness certifications, all organizations for which you are a continuing education provider (CEC providers have a stronger chance of being accepted than non-providers), (b) all conventions you have taught for in the past 2 years, and (c) all workshop/lectures you have presented at individual events (experience is heavily weighed)
- PRESENTER BIOGRAPHY: 50 words
- HEAD and BODY SHOT PHOTOS: JPEG and/or PDF headshot and body shot (300 dpi 4" minimum)
 - o This is **REQUIRED**. Your application will be considered incomplete without photos.

Presenter materials **MAY** include the following (optional):

- Letters of recommendation
- Video/DVD
- A list of media print or electronic appearances

All Presenters are entitled to the following:

- One complimentary registration to the MANIA (including one SCW certification program of your choice. Manual(s) and exam fee (\$35.00) are not included)
- One complimentary registration for one guest, excluding master classes and certifications (*Guests must register prior to the convention's deadline date*)
- Presenter/Sponsor/Exhibitor party attendance for Presenter and guest.

COURSE APPLICATION FORM: Complete individual form for all submissions:

Course Level:	Please indicate the INSTRUCTOR educational level for all programs: Beginner instructor (BEG) Intermediate instructor (INT) or Advanced instructor (ADV) All instructors (ALL)
Class Type:	Aging, Aqua (specify shallow or deep), Athletic, Hi/Low, Kids, Low, Mind/Body, Personal Training, Pilates, Pregnancy, Strength, Step, Yoga, or other
Class Length:	All MANIA workshops or lectures are either 1.5 or 2 hours in length. Masterclasses are 1 hour in length.
Lecture:	Leadership, Management, Nutrition, Biomechanics, Business, Motivation, or other
Course Description:	This must be clear and specific and a minimum of 30 words, maximum of 50 words
Course Objectives:	Clearly state what attendees will learn from this program
Time Breakdown:	Brief summary of time use in 5 to 20 minute intervals
AV Equipment:	Audio/Visual equipment you will need for your course
Equipment:	List generic equipment that is required for your course
Video/DVD Submission:	Submission of a video/DVD of your program with your presenter application is recommended, if possible. SCW reserves the right to request a video/DVD if one is not included initially. Submission of a video/DVD may be done by e-mail or regular mail to the address below:

SCW Fitness Education
Presenter Application
3675 Commercial Ave.
Northbrook, IL 60062
877.SCW.FITT
brochure@scwfitness.com

MANIA PRESENTER APPLICATION FORM

Name:
Address:
City/State/Zip:
Country:
Wk E-mail:

Day Phone:
Night Phone:
Fax:

COURSE TITLE	COURSE TYPE	COURSE LEVEL	LENGTH
(Example 1) Interval Step to the Max	Step	ALL	1.5 hours
(Example 2) Aqua Madness	Aquatics (shallow)	ADV	2 hours

PRESENTER BIO: (MORE THAN 30 WORDS – LESS THAN 50 WORDS. Please include fitness-related degrees and or certifications).

APPLICANT PRESENTING EXPERIENCE: (please attach a résumé to supplement experience)

WHY SCW FITNESS EDUCATION SHOULD HAVE YOU PRESENT:

FINANCIAL REQUIREMENTS: (Regarding flight, hotel, fees: Please note: Presenter compensation requirements strongly influence presenter selection. The opportunity to speak at a world-recognized fitness conference is significant; therefore most first-time MANIA presenters are not compensated for flight, hotel or presenting fees).

MANIA PREFERENCE AND WHY: (Philadelphia, California (San Francisco), Florida (Orlando), Atlanta, Dallas, Midwest (Chicago), Boston)

Please read carefully!

Please fax your information to (847) 562-4080 or email to brochure@scwfitness.com. No incomplete submissions will be reviewed.

MANIA PRESENTER APPLICATION FORM

Please send your current headshot and/or body shot photo (300 dpi/minimum of 4" in JPEG or TIFF format) to brochure@scwfitness.com

COURSE APPLICATION FORM

PRESENTER NAME(S):

COURSE TITLE:

COURSE DESCRIPTION: (minimum of 30 words, maximum 50 words)

COURSE LEVEL:

CLASS TYPE:

CLASS LENGTH PREFERENCE: (please be flexible)

COURSE OBJECTIVES: (please list at least 4)

TIME BREAKDOWN: (5-15 minute intervals)

AUDIO/VISUAL NEEDS:

EQUIPMENT REQUIREMENTS:

WHY I CHOSE TO INCLUDE/NOT INCLUDE A VIDEO/DVD:

Please complete and fax to 847.562.4080 or email to brochure@scwfitness.com