

# REGISTER ONLINE \$239 REFER-A-FRIEND \$199

REGISTER BY FAX \$259  
PREVIOUS ATTENDEE \$209  
SCW MEMBER \$199

It's as easy as ... **a b c ... h**

Register online at [www.scwfitness.com](http://www.scwfitness.com)  
No internet? Register by mail or fax:  
SCW Fitness Education  
3675 Commercial Avenue • Northbrook, IL 60062  
Fax: (847) 562-4080

To register online, visit [www.scwfitness.com](http://www.scwfitness.com). It's fast, easy and secure. You must pay by VISA, MasterCard or Discover to register online and fax or mail any additional required documents.

Questions? Please call (877) SCW-FITT or (847) 562-4020

Remember! Only complete registrations will be processed so be sure to include: payment, complete registration and course selection forms, and any other applicable materials (i.e.: copy of CPR card for specialty certs, etc.) See page 30 for payment information.

## **a** ATTENDEE INFORMATION

Required information: name, address, email address & phone numbers. Please print legibly!

FIRST NAME	LAST NAME	
BUSINESS E-MAIL ADDRESS		
PERSONAL E-MAIL ADDRESS		
HOME STREET ADDRESS		
CITY	STATE	ZIP
CELL PHONE	BUSINESS PHONE	HOME PHONE

## **b** SCW MEMBERSHIP

- Yes! I would like to become an SCW Member!
- No, I would not like to take advantage of this fantastic offer at this time.
- \$79 One Year Membership
- \$129 Two Year Membership

As an SCW member, your first choice session selection is **GUARANTEED\***, and includes one FREE evening Masterclass (on page 31.)  
\* Subject to equipment availability



BECOME A MEMBER!

- Pay as little as \$179 for the full 3-day event!
- FREE MANIA Masterclasses (value \$10)!
- First Choice MANIA Class Selections **GUARANTEED!**
- FREE DVD AND SCW BACKPACK!
- 20% discount on products purchased online and at SCW MANIA booth!
- For more information visit [www.scwfitness.com/membership](http://www.scwfitness.com/membership)

## **c** MANIA CONVENTION RATE

	Before 1/30/10	After 1/30/10
MANIA Rate for SCW Member	<input type="checkbox"/> \$179	<input type="checkbox"/> \$229
Online Registration	<input type="checkbox"/> \$239	<input type="checkbox"/> \$329
Mail / Fax Registration	<input type="checkbox"/> \$259	<input type="checkbox"/> \$329
Previous Attendee	<input type="checkbox"/> \$209	<input type="checkbox"/> \$329
Refer a Friend Promo Rate**	<input type="checkbox"/> \$199	<input type="checkbox"/> \$329
Group Rate (2 ppl)***	<input type="checkbox"/> \$199	<input type="checkbox"/> \$259
Group Rate (10 ppl)***	<input type="checkbox"/> \$189	<input type="checkbox"/> \$259
Friday ONLY or Saturday ONLY	<input type="checkbox"/> \$189	<input type="checkbox"/> \$249
Sunday ONLY	<input type="checkbox"/> \$169	<input type="checkbox"/> \$199
Staff Assistant****	<input type="checkbox"/> \$59	<input type="checkbox"/> \$59

\*\* Refer a Friend name \_\_\_\_\_ email address \_\_\_\_\_ phone # \_\_\_\_\_

\*\*\* Group Rate requires all registrants to be submitted together with 1 contact name and 1 contact phone number.

\*\*\*\* Additional SA application form required. Acceptance pending receipt of all paperwork. See page 3 for more information.

Visit our website [www.scwfitness.com](http://www.scwfitness.com) to complete the online application or call (877) SCW-FITT.

# **d** PRE-CONVENTION CERTS

## WEDNESDAY, FEBRUARY 17, 2010 PRECONVENTION CERTS

(late fee after 1/30/10 add \$40, add \$60 on-site) Please note, the retail price of SCW Cert Manuals may be subject to change at any time.

MANIA Attendees by 1/30/10

MANIA Non-Attendees by 1/30/10

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>SCW Moms in Motion Cert with I. McCormick, MS, CSCS</b> (8:00am-5:00pm)  | <input type="checkbox"/> \$139          | <input type="checkbox"/> \$179          |
| Exam Fee   | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B5-1, #B5-2   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Group Exercise Cert with Keli Roberts</b> (7:00am-5:00pm)            | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Exam Fee   | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B29   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Pilates Matwork Fundamentals Cert with L. Bender</b> (7:00am-5:00pm) | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Exam Fee   | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B26   | <input type="checkbox"/> \$69.95 (+s&h) | <input type="checkbox"/> \$69.95 (+s&h) |
| <input type="checkbox"/> <b>SCW WATERinMOTION Instructor Training with B. Lawson</b> (8:00am-6:00pm) | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Training Manual, Product Code #WIM-B   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Personal Training Cert with F. Comana</b> (9:00am-6:00pm)            | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Exam Fee   | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B27   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| Strength Training Anatomy, Product Code #B119  | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |

## THURSDAY, FEBRUARY 18, 2010 PRECONVENTION CERTS

(late fee after 1/30/10 add \$40, add \$60 on-site) Please note, the retail price of SCW Cert Manuals may be subject to change at any time.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> <b>SCW Adv. Functional Training Cert with C. Wolf, MS (and A. Wolf, PT, LMT)</b> (7:00am-4:00pm) | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Exam Fee  | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B118   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Aquatic Exercise Fundamentals Cert with I. McCormick, MS, CSCS</b> (7:00am-6:30pm)        | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Exam Fee  | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B11  | <input type="checkbox"/> \$29.95 (+s&h) | <input type="checkbox"/> \$29.95 (+s&h) |
| <input type="checkbox"/> <b>Group Fitness Director Training Course with L. Lowell</b> (8:00am-5:00pm)                     | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$159          |
| Exam Fee  | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual   | <input type="checkbox"/> \$29.95 (+s&h) | <input type="checkbox"/> \$29.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Small Group Training w/Kettleweights with Armstead &amp; A. Wolf</b> (5:00pm-9:00pm)      | <input type="checkbox"/> \$59           | <input type="checkbox"/> \$89           |
| Exam Fee  | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Sports Nutrition &amp; Body Composition Cert with M. Layne, MEd</b> (8:00am-5:00pm)       | <input type="checkbox"/> \$99           | <input type="checkbox"/> \$149          |
| Exam Fee  | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B116   | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>SCW Outdoor Fitness Boot Camp Instructor Cert with K. Roberts</b> (12:30pm-4:30pm)            | <input type="checkbox"/> \$59           | <input type="checkbox"/> \$89           |
| Exam Fee  | <input type="checkbox"/> \$35           | <input type="checkbox"/> \$35           |
| Training Manual, Product Code #B43  | <input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$24.95 (+s&h) |

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>SCW Yoga Fundamentals 1 Cert</b> (7:00am-5:00pm)<br>Exam Fee<br>Training Manual, Product Code #B37   | <input type="checkbox"/> \$99<br><input type="checkbox"/> \$35<br><input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149<br><input type="checkbox"/> \$35<br><input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> <b>The Bender Method of Training Foundations with L. Bender</b> (3:00pm-7:00pm)<br>Training Manual included   | <input type="checkbox"/> \$89   | <input type="checkbox"/> \$129   |
| <input type="checkbox"/> <b>Boot Camp Challenge Training Seminar with L. Patterson</b> (9:00am-6:00pm)<br>For pricing and registration call (636) 734-8594 or email at lori@bootcamp-challenge.com |   |  |
| <input type="checkbox"/> <b>Flirty Girl Fitness™: The Flirtification with M. Mylrea &amp; J. Hall</b> (8:00am-2:00pm)<br>Training Manual   | <input type="checkbox"/> \$89<br><input type="checkbox"/> \$24.95 (+s&h)                                  | <input type="checkbox"/> \$129<br><input type="checkbox"/> \$24.95 (+s&h)                                  |
| <input type="checkbox"/> <b>Peak Pilates® Pilatesstick® Foundations Workshop with K. Coyle</b> (8:00am-12:00pm)  | <input type="checkbox"/> \$59.99  | <input type="checkbox"/> \$59.99   |
| <input type="checkbox"/> <b>Schwinn® Indoor Cycling Instructor Training with J. Arney &amp; J. Blahnik</b> (9:00am-7:00pm)   | <input type="checkbox"/> \$195  | <input type="checkbox"/> \$220   |
| <input type="checkbox"/> <b>CHEK Equal But Not the Same: Considerations for Training Females with M. Stone</b> (8:30am-6:30pm)   | <input type="checkbox"/> \$99   | <input type="checkbox"/> \$149   |
| <input type="checkbox"/> <b>Peak Pilates® MVE® Chair Personal Training Workshop with S. Krauss</b> (5:00pm-9:00pm)   | <input type="checkbox"/> \$99.95  | <input type="checkbox"/> \$149.95  |
| <input type="checkbox"/> <b>Targeting Your Core - A Five-Stage Core-Training Progression Model with F. Comana</b> (5:00pm-9:00pm)  | <input type="checkbox"/> \$59   | <input type="checkbox"/> \$89  |
| <input type="checkbox"/> <b>ZUMBA® Basic Skills Instructor Training with J. Roberts</b> (9:00am-5:00pm)  | <input type="checkbox"/> \$210  | <input type="checkbox"/> \$210   |

## g MASTERCLASSES

- |  |                               |                               |
|--|-------------------------------|-------------------------------|
| <input type="checkbox"/> <b>Friday, February 19 Masterclasses</b> (indicate your selection on page 31)   | <input type="checkbox"/> \$10 | <input type="checkbox"/> \$20 |
| <input type="checkbox"/> <b>Saturday, February 20 Masterclasses</b> (indicate your selection on page 31) | <input type="checkbox"/> \$10 | <input type="checkbox"/> \$20 |

## f FEE TOTAL

**SCW Membership** \$ \_\_\_\_\_  
**MANIA Convention Rate** \$ \_\_\_\_\_  
**Pre-Convention Certs** \$ \_\_\_\_\_  
**Masterclasses** \$ \_\_\_\_\_  
**Exam Fees** \$ \_\_\_\_\_  
**Manuals\*** \$ \_\_\_\_\_  
**Shipping and Handling\***  
 \$7.50 s&h per item / \$1 ea. additional  
**TOTAL** \$ \_\_\_\_\_

**Important information:**

After processing your registration and class selection information, SCW will mail your confirmation letter along with your class schedule. Badges will be sent with a confirmation letter and must be brought to convention with the included waiver informed consent signed. Your receipt will also be included in the confirmation letter.

Please do not make travel reservations until you receive your confirmation. SCW Fitness Education will not be held accountable for pre-paid or non-refundable transportation deposits. If you have not received confirmation of your registration 2 weeks prior to the convention, please call (877) SCW-FITT.

**\*Shipping and handling information:**

Within the continental U.S. shipping and handling charges vary by product weight, and zip code shipping to. Call (877) SCW-FITT or email product@scwfitness.com for shipping rates when faxing/mailling registration, international orders, or for express shipping charges. All registrations that include product orders, SCW will calculate shipping and handling charges at checkout. If purchasing cert manuals, UPS ground shipping deadline is Jan. 30, 2010.

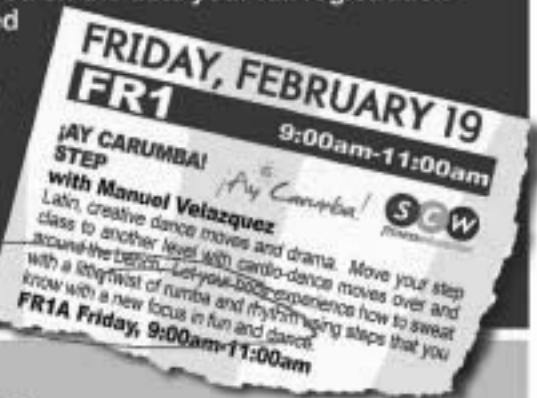
## g PAYMENT INFORMATION

**Payment Method:**  MasterCard  Visa  Discover  Check or money order\*\*  
**Credit Card #** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_ / \_\_\_\_\_  
**Print Cardholder's Name** \_\_\_\_\_  
**Cardholder's Signature** \_\_\_\_\_  
Your signature is required. Your above signature authorizes SCW to charge your credit card.  
**Check #** \_\_\_\_\_

\*\*If paying by check or money order your registration must be mailed to SCW with check/money order enclosed and made out to: SCW. A check payment made by a third party (employer, club, etc) MUST have your name and the name of the MANIA convention on it even if you have pre-registered by phone. If you are pre registering by phone you must send in all registration forms including: Credit card signatures, signed informed consent, and class selections. Registrations received without payment will not be processed.

## DIRECTIONS FOR REGISTRATION:

Fill in the session code letter for your first, second and third choices for each time slot. Your session requests will be processed on a space available, first-received, first-entered basis based on the date your full registration is received (session requests, payment, etc.)



Example:

**FRIDAY, FEBRUARY 19, 2010**

SESSION TIME	1ST CHOICE	2ND CHOICE	3RD CHOICE
9:00am-11:00am FRI	a	d	j

Course descriptions and session code letter can be found on page 10-21.

### **f** INFORMED CONSENT IMPORTANT PLEASE READ AND SIGN

I agree to hold harmless SCW Fitness Education, their company, owners, directors, employees, conference presenters, conference sponsors, staff and MANIA sponsors from any and all liability arising out of this event including, but not limited to: muscle strains, tears, pulls, broken bones, miscarriage, death, and any and all illness, or loss of my personal property.

I understand the risks involved with participating in this strenuous event and may attest that I am in sound physical condition. I also understand that I may be videotaped, audio-recorded and/or photographed during this event and SCW Fitness Education may use the images for any and all purposes. I further agree to all conditions of registration, including but not limited to, the No Refund Policy.

SCW may give or rent your email, mailing address and/or phone number(s) to other high-quality health and/or fitness-related organizations with whom we have a trusted relationship and share common goals and who meet our criteria for sharing such information.

I attest that I have read and understand and agree to the above.

Signature required \_\_\_\_\_ Date \_\_\_\_\_

### REFUND POLICY: NO REFUNDS!

Presenters, classes, dates and times are subject to change without formal notice. We have a no refunds. Once a registration is submitted, it will be processed and can not be refunded for any reason; however a Letter of Credit or Transfer is available. A Letter of Credit is available for a \$75 administrative processing fee. All requests for Letters of Credit must be submitted in writing and include the reason for cancellation. Requests must be submitted one week prior to the MANIA event via mail, fax or email at registration@scwfitness.com. Letters of Credit are valid up to one year from the cancelled event. If the Letter of Credit is not used in one year, the amount is forfeited. A Transfer of registration to another party is available for a \$75 processing fee. Transfers requests must be submitted via email to registration@scwfitness.com. Transfers can only be made if the new attendee is attending the same convention as the original attendee, and is not already a registered attendee. SCW will not grant Transfers or Letters of Credit after the convention date. SCW Fitness Education is not responsible for acts of God, nature, war, union or labor disputes or other events out of our control.

## FRIDAY, FEBRUARY 19, 2010 REGISTRATION DESK OPEN FROM 6:00AM-7:00PM

SESSION TIME		1ST CHOICE	2ND CHOICE	3RD CHOICE
9:00am-11:00am	FR1	_____	_____	_____
12:00pm-1:30pm	FR2	_____	_____	_____
1:45pm-3:15pm or 2:30pm-4:00pm	FR3	_____	_____	_____
4:15pm-5:45pm	FR4	_____	_____	_____
MASTERCLASS 6:45pm-7:45pm	FR5	_____	_____	_____

Masterclasses require additional fees (\$10 Attendees / \$20 Non-Attendees NO CECs)

## SATURDAY, FEBRUARY 20, 2010 REGISTRATION DESK OPEN FROM 6:00AM-7:00PM

SESSION TIME		1ST CHOICE	2ND CHOICE	3RD CHOICE
7:00am-9:00am	SA1	_____	_____	_____
10:00am-11:30am	SA2	_____	_____	_____
11:45am-1:15pm or 12:30pm-2:00pm	SA3	_____	_____	_____
2:15pm-3:45pm	SA4	_____	_____	_____
6:45pm-7:45pm	SA5	_____	_____	_____
MASTERCLASS 6:30pm-7:30pm	SA6	_____	_____	_____

Masterclasses require additional fees (\$10 Attendees / \$20 Non-Attendees NO CECs)

## SUNDAY, FEBRUARY 21, 2010 REGISTRATION DESK OPEN FROM 6:30AM-3:00PM

SESSION TIME		1ST CHOICE	2ND CHOICE	3RD CHOICE
7:00am-8:30am	SU1	_____	_____	_____
8:45am-10:15am	SU2	_____	_____	_____
11:15am-12:45pm	SU3	_____	_____	_____
1:00pm-2:30pm	SU4	_____	_____	_____