

sponsor specials



Body Talk

Body Talk carries the newest and most exciting brands in workout clothing. Our lines will fit any budget and any size. We offer a variety of merchandise from which to choose. We will gladly attempt to locate any product you request that we may not have in stock. For a private show in your club or home, please contact us at bodytalkdallas@sbcglobal.net. Outfit yourself in the best, and let your body do the talking.



Experience the BOSU® Ballast® Ball. Lift it. Shift it. Shake it. Try that with your ball! Easily create BOSU® Balance Trainer workouts for beginner to advanced level participants using the BOSU® Complete Workout System. Take advantage of the lowest price on brand new BOSU®

products shipped directly to your doorstep with FREE shipping and handling! Visit the BOSU® booth or e-mail sales@bosu.com for details. BOSU® booth or e-mail sales@bosu.com for details.



The Original Calorie Burner is a healthy beverage that has been clinically shown to burn 100 calories or more per can by raising metabolism and providing sustained energy. Celsius is a beverage brand marketed by Celsius, Inc., a sports nutrition company with the goal of bringing healthier, everyday refreshment through science and innovation. Come by to the Celsius booth to grab your free Celsius sample, coupons, and sign up for our Celsius Bright Connections Newsletter. Celsius is available in 7 delicious, green tea and sparkling flavors; Green Tea Peach Mango, Green Tea Raspberry Acai, Wild Berry, Orange, Cola, Lemon-lime, and Ginger Ale. For more information, call 866-4-CELSIUS or visit www.celsius.com.



The CHIBOLSTER® Pilates Program incorporates traditional Pilates methods with a modern twist. Recognized by therapists as an effective program to re-educate incorrect movement patterns, you will find that our framework provides an easy, effective, flexible and versatile way to build core strength, relieve pain and balance the body for better health and well-being. Stop by the ChiBolster® stand for your opportunity to purchase a ChiBolster® at a 20% discount. For more information visit our website www.chibolster.com or email sales@chibolster.com.



Dynamix Music, your Fitness Music Specialist, has a special offer for SCW MANIA attendees. Buy any 3 music CD's and choose a 4th CD for FREE (the least expensive CD is your FREE CD). Dynamix Music has fitness CD's for all types of workouts including Circuit, Aqua, Sculpting, Toning, Weights, Aerobic, Step, Cycling and more. We also have downloads available so please visit www.dynamixmusic.com for daily updates or call toll free 800-843-6499 9AM-6PM EST Monday through Friday.



Since July 2006, Les Mills Northeast has been the agent for Les Mills programming and business solutions in 7 states, including New York, Vermont, Massachusetts, Connecticut, Rhode Island, New Hampshire, and Maine. This elite, pre-choreographed exercise system is changing the way the Northeast moves! Six of the Les Mills programs will be presented at MANIA, including BODYPUMP®, the number one group fitness program in the world. The Les Mills Northeast booth will also include attire, program back-releases, and licensing information for fitness facilities of all types. For more information, go to www.lesmills.com, or call (845) 897-2331.



The NATS® team is proud to have trained thousands of clients including personal trainers, group fitness instructors and other fitness personnel on the NATS Perfect Fit Gyms™. Attend one of NATS® courses at this convention or stop by the booth for a hands on experience and you can receive a 20% discount off the regular club price. For this offer and other show discounts, be sure to check out the NATS Perfect Fit Gym™ booths. For more information email us at fatnat@wisper-wireless.com. Unable to make it to the show? Now you can order NATS Perfect Fit Gyms™ online by visiting our website.



Join the tens of thousands of successful indoor cycling instructors worldwide who have completed the industry's most comprehensive training program – The Schwinn® Indoor Cycling Instructor Training Course! Register now to join us for the pre-convention training at this SCW event, then bring the education back to your team at your club at a 20% discount off the regular club training price. For this offer and show discounts on the Schwinn® Indoor Cycling Bikes, visit us in the Cycling room at the show. For more information, call 1-800-NAUTILUS or email: information@nautilusinstitute.org.



Since 1987, Power Music has been the world's #1 source of music for fitness professionals. In addition to the largest selection of premixed music in the industry, we continue to innovate with our latest service, ClickMix.com. For the first time ever fitness professionals can create their very own Custom Mix! Pick your Tracks, BPM and burn straight to CD. Now you can always get the perfect Mix for every Class. For more information, call 1-800-777-BEAT (2328) or visit www.PowerMusic.com.



Sign up for one of the Peak Pilates classes during the conference to experience the most versatile line of Pilates equipment on the market: MVe. With classes on Chair, Reformer, and Mat, you will learn new exercises that can be used with your clients immediately. Peak representatives will be available in the workshop room during each session to answer questions, and assist you with purchases of equipment, manuals, DVD's, and clothing. Also, make sure to ask a Peak representative how you can take the MVe Chair Challenge with a chance to win a brand new MVe Chair for FREE! To get more information, contact Peak Pilates at 800-925-3674 or visit the events page on our website at www.peakpilates.com.



Looking for a way to keep your clients motivated and engaged? How about adding a personal touch to group exercise classes? You can by incorporating heart rate monitoring and Polar fitness training computers into your workout. For more than 30 years, Polar has been an innovator in heart rate monitoring and fitness assessment technology. Today, Polar training computers are the first choice among consumers worldwide. Stop by the Polar booth to learn how our newest fitness training computers can kick start your class and client routines. For more information visit www.polarusa.com/clubtechnology.



For the eighth consecutive year, Power Systems is proud to be a premier product sponsor of all SCW Fitness Education events. We have set the standard as your industry leader with innovative products and programming since 1986. Whether your specialty is group exercise, personal training, sports performance, mind/body or aqua, we are your one-stop-shop for all things fitness. Most of the Boston MANIA classes will be using Power Systems products, all of which will be available at discounted prices to all attendees. Some quantities are limited so stop by the booth early to reserve your products. For more information call 800-321-6975 or visit us online at www.powersystems.com.



Receive a free pair of Gliding discs with purchase of a \$20 Gliding DVD. Free Bender Ball with purchase of a \$20 Bender Ball DVD. Free shipping for Gliding Group Exercise Club Starter Pack . Free shipping for Bender Ball Group Exercise Club Starter Pack. For more information call 813-458-0985 or visit our website at www.savvierfitness.com.



In the world of sport performance, Twist Sport Conditioning is the initiator of today's hottest trends – introducing the most valid methods to challenge the human machine™. Creating new exercise styles which build Smart Muscle™ fuels our core offerings: authentic sport-fitness programming for clubs; educating trainers and coaches; manufacturing the exact tools to match programming; and franchising Twist athlete centers. We are positioned to provide the entire package. We are changing the way the world trains – align with Twist for all your sport conditioning needs – and position your business ahead of the curve. *We ARE Sport Conditioning™*



We carry nothing, but the finest brands, including Brazil Sul and Margarita. Vuma is Zulu for your energy and inner spirit. At Vumawear, we specialize in exercise and fitness clothing for women. We hope that our fine selection of active wear, fitness wear, exercise wear, aerobic wear and sportswear help to bring out your VUMA! Visit the Vuma Wear booth, call us at 866-647-0662 or email contactus@vumawear.com.



WATERinMOTION is the new wave in aquatic fitness. This vertical exercise program is pre-choreographed and designed for all participants. Incredible music, invigorating movement, and improvement through continual education are the pillars of this amazing program. Land instructors can smoothly and easily transition into the pool. Aquatic programs show improvement in numbers overnight. Please visit www.scwfitness.com/wim. For licensing information contact water@scwfitness.com or call 877-SCW-FITT.



Yes! Fitness Music is the fastest growing fitness music company in the world. We are experts when it comes to producing* PRE-MIXED CDs* and downloads AND pioneers in offering* CUSTOM-MIXED DOWNLOADS* specifically engineered for Group X instructors. We are here to champion the spirit and passion of Group X instructors around the world by connecting you with the best music so you can teach your best classes. *Buy 4 CDs get 1 Free at any SCW event* and earn *Bonus Beats*™ on every purchase redeemable for FREE MUSIC. For a free catalog email instructorcare@yesfitnessmusic.com, call us at 800-321-YESYES or visit us online at www.yesfitnessmusic.com.