

REGISTER ONLINE \$239 REFER-A-FRIEND \$199

REGISTER BY FAX \$259
PREVIOUS ATTENDEE \$209
SCW MEMBER \$199

It's as easy as... **a** **b** **c** ... **h**

Register online at www.scwfitness.com

No internet? Register by mail or fax:

SCW Fitness Education

3675 Commercial Avenue • Northbrook, IL 60062

Fax: (847) 562-4080

To register online, visit www.scwfitness.com. It's fast, easy and secure. You must pay by VISA, MasterCard, or Discover to register online and fax or mail any additional required documents.

Questions? Please call (877) SCW-FITT or (847) 562-4020

Remember! Only complete registrations will be processed so be sure to include: payment, complete registration and course selection forms, and any other applicable materials (i.e.: copy of CPR card for specialty certificates, etc.) See page 30 for payment information.

a ATTENDEE INFORMATION

Required information: name, address, email address & phone numbers. Please print legibly!

FIRST NAME		LAST NAME		
BUSINESS E-MAIL ADDRESS				@
PERSONAL E-MAIL ADDRESS				@
HOME STREET ADDRESS				
CITY		STATE		ZIP
()	()	()	()	()
CELL PHONE	BUSINESS PHONE		HOME PHONE	

b SCW MEMBERSHIP

- Yes! I would like to become an SCW Member!
- No, I would not like to take advantage of this fantastic offer at this time.
- \$79 One Year Membership
- \$129 Two Year Membership

As an SCW Member, your first choice session selection is **GUARANTEED***, and includes one FREE evening Masterclass (on page 31.)

* Subject to equipment availability



BECOME A MEMBER!

Pay only \$79 for one year or \$129 for two years and enjoy the following:

- Pay as little as \$199 for the full 3-day event!
- FREE MANIA Masterclass!
- First Choice MANIA Class Selections **GUARANTEED***!
- 20% discount on products purchased online and at SCW MANIA booth!

For more information visit www.scwfitness.com/membership

c MANIA CONVENTION RATE

	Before 10/30/09	After 10/30/09
MANIA Rate for SCW Member / LMMW Instructor	<input type="checkbox"/> \$199	<input type="checkbox"/> \$329
Online Registration	<input type="checkbox"/> \$239	<input type="checkbox"/> \$329
Mail / Fax Registration	<input type="checkbox"/> \$259	<input type="checkbox"/> \$329
Previous Attendee	<input type="checkbox"/> \$209	<input type="checkbox"/> \$329
Refer a Friend Promo Rate**	<input type="checkbox"/> \$199	<input type="checkbox"/> \$329
Group Rate (2 ppl)***	<input type="checkbox"/> \$199	<input type="checkbox"/> \$259
Group Rate (20 ppl)***	<input type="checkbox"/> \$189	<input type="checkbox"/> \$259
Friday ONLY or Saturday ONLY	<input type="checkbox"/> \$189	<input type="checkbox"/> \$249
Sunday ONLY	<input type="checkbox"/> \$169	<input type="checkbox"/> \$199
Staff Assistant****	<input type="checkbox"/> \$59	<input type="checkbox"/> \$59

** Refer a Friend name _____ email address _____ phone # _____

*** Group Rate requires all registrants to be submitted together with 1 contact name and 1 contact phone number.

**** Additional SA application form required. Acceptance pending receipt of all paperwork. See page 3 for more information.

Visit our website www.scwfitness.com to complete the online application or call (877) SCW-FITT.

PRE-CONVENTION CERTS

WEDNESDAY, NOVEMBER 11, 2009 PRE-CONVENTION CERTS

(late fee after 10/30/09 add \$40, add \$60 on-site) Please note, the retail price of SCW Certificate Manuals may be subject to change at any time.

MANIA Attendees by 10/30/09 MANIA Non-Attendees by 10/30/09

- | | | |
|---|--|---|
| <input type="checkbox"/> SCW Personal Training Cert with D. Brooks, MS (7:00am-5:00pm)
Exam Fee
Training Manual, Product Code #B43
Effective Strength Training, Product Code #B30 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$69.95 (+s&h)
<input type="checkbox"/> \$39.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$69.95 (+s&h)
<input type="checkbox"/> \$39.95 (+s&h) |
| <input type="checkbox"/> SCW Yoga Fundamentals I Cert with L. Biscontini, MA (7:30am-5:30pm)
Exam Fee
Training Manual, Product Code #B37 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> SCW Sports Nutrition And Body Composition Cert with M. Layne, MEd (8:00am-5:00pm)
Exam Fee
Training Manual, Product Code #116 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> Bootcamp Challenge Training Seminar with L. Patterson (9:00am-6:00pm)
For pricing and registration call (636) 734-8594 or email at lori@bootcamp-challenge.com | | |

THURSDAY, NOVEMBER 12, 2009 PRE-CONVENTION CERTS

(late fee after 10/30/09 add \$40, add \$60 on-site) Please note, the retail price of SCW Certificate Manuals may be subject to change at any time.

- | | | |
|--|---|--|
| <input type="checkbox"/> SCW 100% Hands-On Personal Trainers Cert with D. Brooks, MS (8:00am-5:00pm)
Training DVD Product Code DVD432 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$24.95(+s&h) |
| <input type="checkbox"/> SCW Aquatic Exercise Fundamentals Cert with M. Layne, MEd (7:00am-6:30pm)
Exam Fee
Training Manual, Product Code #B11 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> SCW Group Exercise Cert with G. Gasper (7:00am-5:00pm)
Exam Fee
Training Manual, Product Code #B29 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> SCW Group Strength Cert with G. Gasper (6:00pm-10:00pm)
Exam Fee
Training Manual Product Code #B49 | <input type="checkbox"/> \$59
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$89
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> SCW Outdoor Fitness Boot Camp Instructor Cert with K. Roberts (5:30pm-9:30pm)
Exam Fee
Training Manual | <input type="checkbox"/> \$59
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$89
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> SCW Pilates Matwork Small Apparatus Cert. with L. Bender (8:00am-4:00pm)
Exam Fee
Training Manual, Product Code # B40 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> SCW Pilates Matwork Fundamentals Cert with L. Biscontini, MA (7:00am-7:00pm)
Exam Fee
Training Manual, Product Code #B26 | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) | <input type="checkbox"/> \$149
<input type="checkbox"/> \$35
<input type="checkbox"/> \$24.95 (+s&h) |
| <input type="checkbox"/> Group Fitness Director Training Course with L. Lowell (8:00am-5:00pm)
Exam Fee | <input type="checkbox"/> \$99
<input type="checkbox"/> \$35 | <input type="checkbox"/> \$159
<input type="checkbox"/> \$35 |
| <input type="checkbox"/> TH1I Schwinn® Indoor Cycling Instructor Training with J. Arney & J. Gekko (9:00am-7:00pm) | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$220 |

- TH1H Fundamentals Of LWC A Lifestyle Wellness Coaching with M. Baumgartner** (8:00am-5:00pm) \$169 \$169
- TH1F Equal, But Not the Same: Considerations for Training Females with J. Rubin** (9:00am-6:00pm) \$99 \$149
- TH2M Peak Pilates®: MVE™ Chair PT Workshop with S. Lei Krauss** (2:00pm-6:00pm) \$99.95 \$99
- TH2L E-FIT Pilates/Toning/Balance Certification with N. Heckert** (5:00pm-9:00pm) \$99 \$149
- TH1M Peak Pilates®: Foundations Workshop with K. Coyle** (7:00am-1:00pm) \$99.95 \$149.95
- TH2C Jump Rope Cert Level 1 with B. Lee** (5:00pm-9:00pm) \$99 \$149

MASTERCLASSES

- Friday, November 13 Masterclasses** (Indicate your selection on page 31) \$10 \$20
- Saturday, November 14 Masterclasses** (Indicate your selection on page 31) \$10 \$20
- Sunday, November 15 Urban Striptease Master Training with T. Madden (SU5J)** (3:00pm-7:00pm) \$99 \$125

FEE TOTAL

SCW Membership \$ _____

MANIA Convention Rate \$ _____

Pre-Convention Certs \$ _____

Masterclasses \$ _____

Exam Fees \$ _____

Manuals* \$ _____

Shipping and Handling*
\$7.50 s&h per item / \$1 ea. additional

TOTAL \$ _____

Important information:

After processing your registration and class selection information, SCW will mail your confirmation letter along with your class schedule. Badges will be sent with a confirmation letter and must be brought to convention with the included waiver informed consent signed. Your receipt will also be included in the confirmation letter.

Please do not make travel reservations until you receive your confirmation. SCW Fitness Education will not be held accountable for pre-paid or non-refundable transportation deposits. If you have not received confirmation of your registration 2 weeks prior to the convention, please call (877) SCW-FITT.

*Shipping and handling information:

Within the continental U.S. shipping and handling charges vary by product weight, and zip code shipping to. Call (877) SCW-FITT or email product@scwfitness.com for shipping rates when faxing/mailling registration, international orders, or for express shipping charges. All registrations that include product orders, SCW will calculate shipping and handling charges at checkout. If purchasing cert manuals, UPS ground shipping deadline is **Oct. 30, 2009**.

PAYMENT INFORMATION

Payment Method: MasterCard Visa Discover Check or money order**

Credit Card # _____ Expiration Date _____ / _____

Print Cardholder's Name _____

Cardholder's Signature _____

Your signature is required. Your above signature authorizes SCW to charge your credit card.

Check # _____

**If paying by check or money order your registration must be mailed to SCW with check/money order enclosed and made out to: SCW. A check payment made by a third party (employer, club, etc) MUST have your name and the name of the MANIA convention on it even if you have pre-registered by phone. If you are pre registering by phone you must send in all registration forms including: Credit card signatures, signed informed consent, and class selections. Registrations received without payment will not be processed.

directions for registration:

Fill in the session code letter for your first, second and third choices for each time slot. Your session requests will be processed on a space available, first-received, first-entered basis based on the date your full registration is received (session requests, payment, etc.).



example:

friday

SESSION TIME	1st choice	2nd choice	3rd choice
9:00am-11:00am FR1	<u>A</u>	<u>N</u>	<u>G</u>

Course descriptions and session code letters can be found on pages 10-21.

h INFORMED CONSENT IMPORTANT please read and sign.

I agree to hold harmless SCW Fitness Education, their company, owners, directors, employees, conference presenters, conference sponsors, staff and MANIA sponsors from any and all liability arising out of this event including, but not limited to: muscle strains, tears, pulls, broken bones, miscarriage, death, and any and all illness, or loss of my personal property.

I understand the risks involved with participating in this strenuous event and may attest that I am in sound physical condition. I also understand that I may be videotaped, audio-recorded and/or photographed during this event and SCW Fitness Education may use the images for any and all purposes. I further agree to all conditions of registration, including but not limited to, the No Refund Policy.

SCW may give or rent your email, mailing address and/or phone number(s) to other high-quality health and/or fitness-related organizations with whom we have a trusted relationship and share common goals and who meet our criteria for sharing such information.

I attest that I have read and understand and agree to the above.

Signature required _____

Date _____

REFUND POLICY: NO REFUNDS!

Presenters, classes, dates and times are subject to change without formal notice. We have a no refunds. Once a registration is submitted, it will be processed and can not be refunded for any reason; however a Letter of Credit or Transfer is available. A Letter of Credit is available for a \$75 administrative processing fee. All requests for Letters of Credit must be submitted in writing and include the reason for cancellation. Requests must be submitted one week prior to the MANIA event via mail, fax or email at registration@scwfitness.com. Letters of Credit are valid up to one year from the cancelled event. If the Letter of Credit is not used in one year, the amount is forfeited. A Transfer of registration to another party is available for a \$75 processing fee. Transfers requests must be submitted via email to registration@scwfitness.com. Transfers can only be made if the new attendee is attending the same convention as the original attendee, and is not already a registered attendee. SCW will not grant Transfers or Letters of Credit after the convention date. SCW Fitness Education is not responsible for acts of God, nature, war, union or labor disputes or other events out of our control.

COURSES ARE SUBJECT TO CHANGE WITHOUT NOTICE. List convention selections in order of preference, "1" being your first choice and "3" being your last choice. SEE EXAMPLE BELOW.

friday, november 13, 2009

REGISTRATION DESK OPEN FROM 7:00am-7:00pm

Registration is held in the foyer leading to the Grand Ballrooms.

SESSION TIME		1st choice	2nd choice	3rd choice
9:00am-11:00am	FR1	_____	_____	_____
12:00pm-1:30pm	FR2	_____	_____	_____
1:45pm-3:15pm or				
2:30pm-4:00pm	FR3	_____	_____	_____
4:15pm-5:45pm	FR4	_____	_____	_____
MASTERCLASS				
6:45pm-7:45pm	FR5	_____	_____	_____

Masterclasses require additional fees (\$10 Attendees / \$20 Non-Attendees NO CECs)

friday, november 13, 2009

saturday, november 14, 2009

REGISTRATION DESK OPEN FROM 6:00am-7:00pm

SESSION TIME		1st choice	2nd choice	3rd choice
7:00am-9:00am	SA1	_____	_____	_____
10:00am-11:30am	SA2	_____	_____	_____
11:45am-1:15pm or				
12:30pm-2:00pm	SA3	_____	_____	_____
2:15pm-3:45pm	SA4	_____	_____	_____
4:00pm-5:30pm	SA5	_____	_____	_____
MASTERCLASS				
6:30pm-7:30pm	SA6	_____	_____	_____

Masterclasses require additional fees (\$10 Attendees / \$20 Non-Attendees NO CECs)

saturday, november 14, 2009

sunday, november 15, 2009

REGISTRATION DESK OPEN FROM 6:30am-3:00pm

SESSION TIME		1st choice	2nd choice	3rd choice
7:00am-8:30am	SU1	_____	_____	_____
8:45am-10:15am	SU2	_____	_____	_____
11:15am-12:45pm	SU3	_____	_____	_____
1:00pm-2:30pm	SU4	_____	_____	_____

sunday, november 15, 2009